

The secret to a timeless wardrobe lies in prioritizing basics over trends. Basics are the most important items in your closet, the versatile pieces that withstand the test of time. Whether you're a lady or a gentleman, certain staple items are essential for building a foundation that allows for endless style possibilities.

Ladies, think solid color T-shirts, jeans, quality shoes, and essential accessories. Gentlemen, invest in quality suits, timeless shirts, and shoes that transcend passing fads. Building a wardrobe based on timeless basics ensures that you'll always have something stylish to wear, regardless of what's trending in fashion and pop culture. Here are some essentials everyone should have:

Ladies

1. Solid color T-shirts: Black, white, grey, blue, red, and your favorite color
 2. Solid color jeans: Black, dark blue wash, light blue wash, white, grey (optional)
 3. Denim jacket, Denim shorts
 4. Tops: Black blouse, white blouse white button-down, denim button-down
 5. Dress pants: Black, navy, grey
 6. Black pant suit. Formal Black dress. Any color Casual or Maxi dress
 7. Blazer any color, Trench coat any color, 2 outerwear sweaters
 8. Shoes: Black heels, wedges, flats. Brown or Nude heels, wedges, flats. Dress boots, casual boots
 9. Casual Sneakers: solid black, solid white; at least one athletic brand
 10. Black dress bag, black casual bag, black formal clutch. Earrings/Necklace: Silver, Gold, Pearls
- *Bonus: At least one camo print item, and 1 cheetah or leopard print item.

Gentleman

1. Solid color T-shirts: Black, white, grey, blue, red
2. Undershirts: Black and white
3. Solid color jeans: Black, dark blue wash, light blue wash, white, grey
4. Denim jacket, Denim shorts
5. Shirts: White Button-down, Black button-down, Denim button-down
6. Suits: Black, Navy, Tan, Grey – tailored to fit your body type
7. Ties: if it's more than 10 years old, donate it or hide it from yourself
8. Casual Sneakers: Solid black, solid white, solid brown; at least 1 athletic brand
9. Dress Shoes: Black, brown, blue, grey, wine. Black casual/dress boots. Brown casual/dress boots
10. 2 turtlenecks, 2 sweaters, Light weight jacket, Dress coat, casual coat

Remember, trends come and go, but your style should be an everlasting reflection of your personality and confidence.